



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Assembly
711 Third Ave
3rd Floor
New York, NY 10017

Contract # 4255908

Schedule Dates 02/22/20-03/03/20
Advertiser Mike Bloomberg 2020 Inc-D (133903)
Agency Assembly (16037)
Product POLITICAL CANDIDATE (ns) (1186)
Brand BLOOMBERG 2020 (1292250)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Kollappallil ,Laura
Phone/Fax (917) 344-5319 /
CPE MBLM/MBLM/0132
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 02/21/20
Last Modified 02/24/20
Entered By Mark Afshar
CO-OP No
External #
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,877.75
Net Total \$16,307.25
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Feb. 2020	2	\$1,700.00
Mar. 2020	72	\$17,485.00
Grand Total:	74	\$19,185.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	02/22/20-02/22/20	3	:30	1:59P- Sports-ABC XFL Football							2		2	\$850.00	\$1,700.00	Washington (WJLA)		2/21/20
2.0	Normal Line / SPOT	02/24/20-02/24/20	3	:30	3:59:27P- News-ABC 7 News at 4p		1							1	\$170.00	\$170.00	Washington (WJLA)		2/21/20
3.0	Normal Line / SPOT	02/24/20-02/24/20	3	:30	4:24:24A- News-Good Morning Washington at 430a		1							1	\$25.00	\$25.00	Washington (WJLA)		2/21/20
4.0	Normal Line / SPOT	02/24/20-02/24/20	3	:30	4:58A- News-Good Morning Washington at 5a		1							1	\$130.00	\$130.00	Washington (WJLA)		2/21/20
5.0	Normal Line / SPOT	02/24/20-02/24/20	3	:30	4:59:30P- News-ABC 7 News at 5p		1							1	\$280.00	\$280.00	Washington (WJLA)		2/21/20
6.0	Normal Line / SPOT	02/24/20-02/24/20	3	:30	5:59:26P- News-ABC 7 News at 6p		1							1	\$470.00	\$470.00	Washington (WJLA)		2/21/20
7.0	Normal Line / SPOT	02/24/20-02/24/20	3	:30	10:58:25A- ABC-The View		1							1	\$215.00	\$215.00	Washington (WJLA)		2/21/20
8.0	Normal Line / SPOT	02/24/20-02/24/20	3	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$300.00	\$300.00	Washington (WJLA)		2/21/20
9.0	Normal Line / SPOT	02/24/20-02/24/20	3	:30	12:37A- ABC-Nightline		1							1	\$85.00	\$85.00	Washington (WJLA)		2/21/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Assembly
711 Third Ave
3rd Floor
New York, NY 10017

Contract # 4255908

Schedule Dates 02/22/20-03/03/20
Advertiser Mike Bloomberg 2020 Inc-D (133903)
Agency Assembly (16037)
Product POLITICAL CANDIDATE (ns) (1186)
Brand BLOOMBERG 2020 (1292250)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Kollappallil ,Laura
Phone/Fax (917) 344-5319 /
CPE MBLM/MBLM/0132
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 02/21/20
Last Modified 02/24/20
Entered By Mark Afshar
CO-OP No
External #
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,877.75
Net Total \$16,307.25
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Feb. 2020	2	\$1,700.00
Mar. 2020	72	\$17,485.00
Grand Total:	74	\$19,185.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT	02/29/20-02/29/20	3	:30	1:59P- Sports-ABC XFL Football							2		2	\$850.00	\$1,700.00	Washington (WJLA)		2/24/20
11.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	3:59:27P- News-ABC 7 News at 4p	2		X	X	X	X			2	\$170.00	\$340.00	Washington (WJLA)		2/24/20
12.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	4:24:24A- News-Good Morning Washington at 430a	2		X	X	X	X			2	\$25.00	\$50.00	Washington (WJLA)		2/24/20
13.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	4:58A- News-Good Morning Washington at 5a	2		X	X	X	X			2	\$130.00	\$260.00	Washington (WJLA)		2/24/20
14.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	4:59:30P- News-ABC 7 News at 5p	2		X	X	X	X			2	\$280.00	\$560.00	Washington (WJLA)		2/24/20
15.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	5:58:15A- News-Good Morning Washington at 6a	2		X	X	X	X			2	\$300.00	\$600.00	Washington (WJLA)		2/24/20
16.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	5:59:26P- News-ABC 7 News at 6p	2		X	X	X	X			2	\$470.00	\$940.00	Washington (WJLA)		2/24/20
17.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	10:58:25A- ABC-The View			1	1	1	1			4	\$215.00	\$860.00	Washington (WJLA)		2/24/20
18.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	11:35P- ABC-Jimmy Kimmel	5		X	X	X	X			5	\$300.00	\$1,500.00	Washington (WJLA)		2/24/20
19.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	12:37A- ABC-Nightline	5		X	X	X	X			5	\$85.00	\$425.00	Washington (WJLA)		2/24/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Assembly
711 Third Ave
3rd Floor
New York, NY 10017

Contract # 4255908

Schedule Dates 02/22/20-03/03/20
Advertiser Mike Bloomberg 2020 Inc-D (133903)
Agency Assembly (16037)
Product POLITICAL CANDIDATE (ns) (1186)
Brand BLOOMBERG 2020 (1292250)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Kollappallil ,Laura
Phone/Fax (917) 344-5319 /
CPE MBLM/MBLM/0132
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 02/21/20
Last Modified 02/24/20
Entered By Mark Afshar
CO-OP No
External #
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,877.75
Net Total \$16,307.25
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Feb. 2020	2	\$1,700.00
Mar. 2020	72	\$17,485.00
Grand Total:	74	\$19,185.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0	Normal Line / SPOT	03/02/20-03/03/20	3	:30	4:24:24A- News-Good Morning Washington at 430a	1	X	X						1	\$25.00	\$25.00	Washington (WJLA)		2/24/20
21.0	Normal Line / SPOT	03/02/20-03/03/20	3	:30	4:58A- News-Good Morning Washington at 5a	1	X	X						1	\$130.00	\$130.00	Washington (WJLA)		2/24/20
22.0	Normal Line / SPOT	03/02/20-03/03/20	3	:30	5:58:15A- News-Good Morning Washington at 6a	1	X	X						1	\$300.00	\$300.00	Washington (WJLA)		2/24/20
23.0	Normal Line / SPOT	03/02/20-03/03/20	3	:30	10:58:25A- ABC-The View	1	X	X						1	\$215.00	\$215.00	Washington (WJLA)		2/24/20
24.0	Normal Line / SPOT	02/29/20-02/29/20	3	:30	1:59P- Sports-ABC XFL Football	2						X		2	\$850.00	\$1,700.00	Washington (WJLA)		2/24/20
25.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	3:59:27P- News-ABC 7 News at 4p	2		X	X	X	X			2	\$170.00	\$340.00	Washington (WJLA)		2/24/20
26.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	4:24:24A- News-Good Morning Washington at 430a	2		X	X	X	X			2	\$25.00	\$50.00	Washington (WJLA)		2/24/20
27.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	4:58A- News-Good Morning Washington at 5a	2		X	X	X	X			2	\$130.00	\$260.00	Washington (WJLA)		2/24/20
28.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	4:59:30P- News-ABC 7 News at 5p	2		X	X	X	X			2	\$280.00	\$560.00	Washington (WJLA)		2/24/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Assembly
711 Third Ave
3rd Floor
New York, NY 10017

Contract # 4255908

Schedule Dates 02/22/20-03/03/20
Advertiser Mike Bloomberg 2020 Inc-D (133903)
Agency Assembly (16037)
Product POLITICAL CANDIDATE (ns) (1186)
Brand BLOOMBERG 2020 (1292250)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Kollappallil ,Laura
Phone/Fax (917) 344-5319 /
CPE MBLM/MBLM/0132
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 02/21/20
Last Modified 02/24/20
Entered By Mark Afshar
CO-OP No
External #
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,877.75
Net Total \$16,307.25
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Feb. 2020	2	\$1,700.00
Mar. 2020	72	\$17,485.00
Grand Total:	74	\$19,185.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	5:58:15A- News-Good Morning Washington at 6a	2		X	X	X	X			2	\$300.00	\$600.00	Washington (WJLA)		2/24/20
30.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	5:59:26P- News-ABC 7 News at 6p	2		X	X	X	X			2	\$470.00	\$940.00	Washington (WJLA)		2/24/20
31.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	10:58:25A- ABC-The View	4		X	X	X	X			4	\$215.00	\$860.00	Washington (WJLA)		2/24/20
32.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	11:35P- ABC-Jimmy Kimmel	5		X	X	X	X			5	\$300.00	\$1,500.00	Washington (WJLA)		2/24/20
33.0	Normal Line / SPOT	02/25/20-02/28/20	3	:30	12:37A- ABC-Nightline	5		X	X	X	X			5	\$85.00	\$425.00	Washington (WJLA)		2/24/20
34.0	Normal Line / SPOT	03/02/20-03/03/20	3	:30	4:24:24A- News-Good Morning Washington at 430a	1	X	X						1	\$25.00	\$25.00	Washington (WJLA)		2/24/20
35.0	Normal Line / SPOT	03/02/20-03/03/20	3	:30	4:58A- News-Good Morning Washington at 5a	1	X	X						1	\$130.00	\$130.00	Washington (WJLA)		2/24/20
36.0	Normal Line / SPOT	03/02/20-03/03/20	3	:30	5:58:15A- News-Good Morning Washington at 6a	1	X	X						1	\$300.00	\$300.00	Washington (WJLA)		2/24/20
37.0	Normal Line / SPOT	03/02/20-03/03/20	3	:30	10:58:25A- ABC-The View	1	X	X						1	\$215.00	\$215.00	Washington (WJLA)		2/24/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.